

A scenic landscape of a snow-covered mountain range at dusk or dawn. In the foreground, a river flows through a snowy field. A small campfire with a tent is visible on the right. A pack of Alpine cigarettes is superimposed on the mountain peak. The pack is white with a green and gold design, featuring the word "Alpine" in a stylized font and "MENTHOL" above it. The text "REFRESH FOR LESS" is written in large, bold, white letters across the middle of the image.

MENTHOL
Alpine

**REFRESH
FOR LESS**

90% suggested retail price.
15 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

206 1191445